Community Indicators as the basis for Community Action

コミュニティアクションの基礎としてのコミュニティ指標

Chantal Stevens





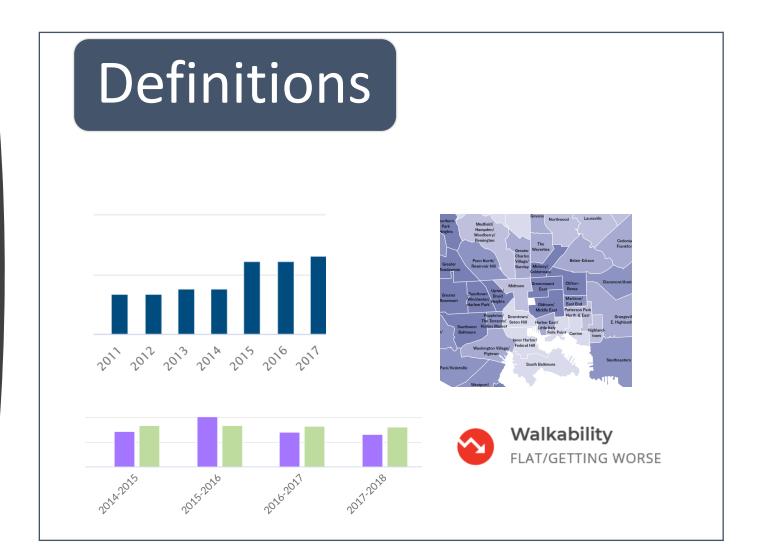
Why are community indicators at the heart of so many efforts to improve quality of life, health and wellbeing, to address and redress inequities, revitalize neighborhoods, and work toward sustainability?

What are community indicators and why do they matter?

Definitions

• Indicators use data to show a trend or fact, that indicates the state or level of something within a context (temporal, geographic, goal-based, etc.)

What are community indicators and why do they matter?



Nothing about us without us

What are community indicators and why do they matter?

 Community Indicators engage the community to use data in the form of indicators to tell the story of a complex system (i.e., a city) and support change.

What are community indicators and why do they matter?

Purposes

- Inform the community and decision-makers
- Engage and connect the different stakeholders within a community
- Support change on some priority areas

What are community indicators and why do they matter?

Community
Indicators help
build strong
communities









Community Indicators produce measures that matter

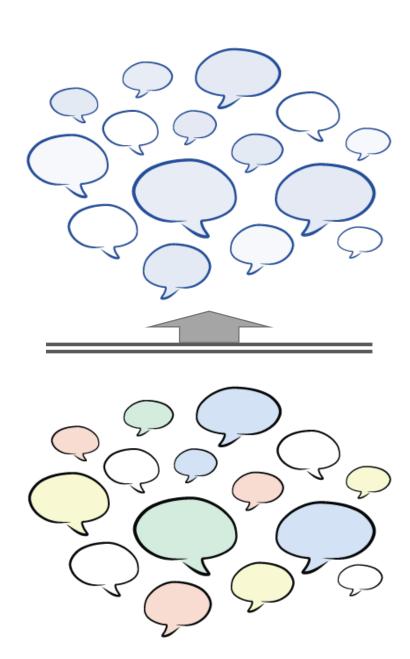
Indicators are a window into complex issues



Community indicators help you know your community



Indicators establish a common language for action



Community
Indicators
help tell a
story

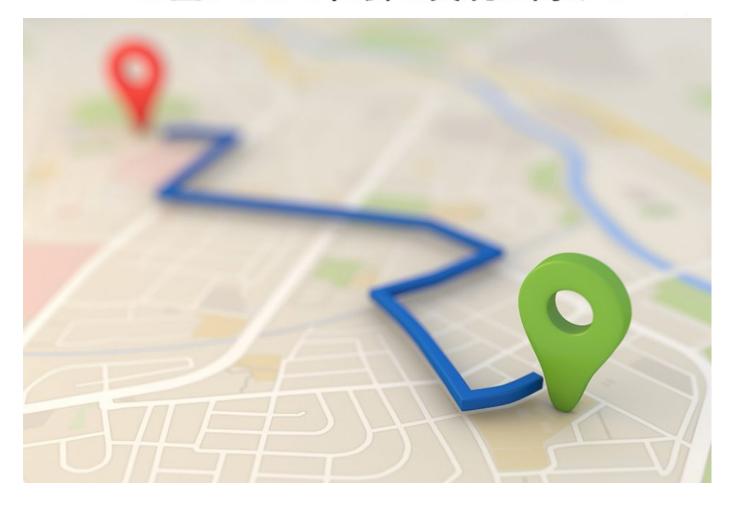


Indicators
create a
mechanism for
accountability



Community indicators help identify a roadmap for action

お互いさまの社会の実現に向けて













Participation in the process can be as important as the indicators themselves How to identify measures that matter?



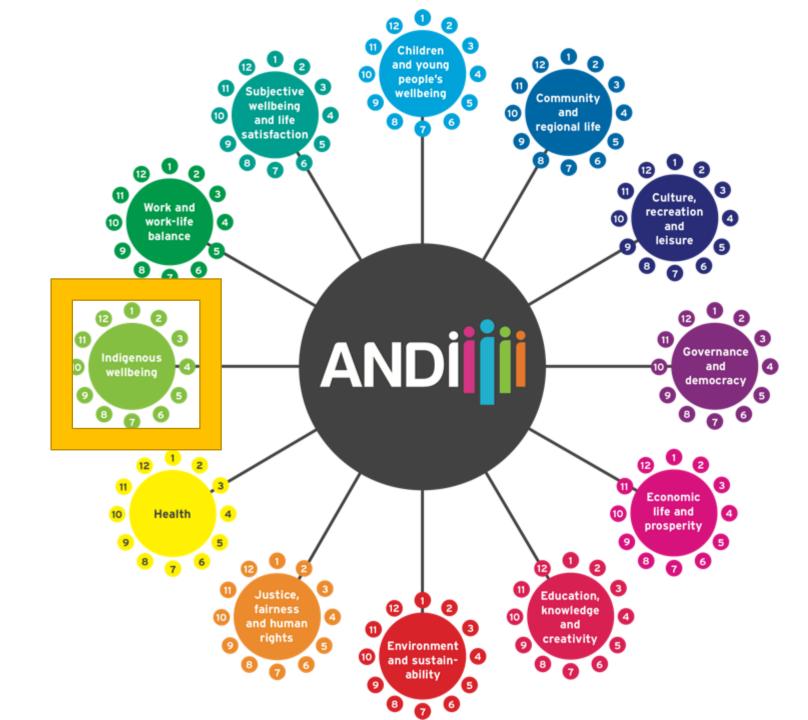


Indicator Framework (goals / domains)



Sustainable Development Goals

Indicator Framework (goals / domains)



No poverty Gender equality **Healthy Population** Quality education Happiness Selecting Impactful Indicators Zero hunger Clean water Connected Reduced Communities inequalities

Healthy Population

Selecting Impactful Indicators

Traditional Indicators

- Heart disease
- Cancer rates
- Diabetes
- Mortality rate by age
- => lagging indicators

the japan times

OPINION

COMMENTARY | COUNTERPOINT

Diabetes emerges as Japan's hidden scourge

BY JEFF KINGSTON

SPECIAL TO THE JAPAN TIMES

Reading a review of British writer Bee Wilson's "First Bite: How We Learn to I million people in the U.K. have diabetes. An unhealthy diet and increasingly the past decade alone. Treating this epidemic is costing the National Health!

Obesity is the main culprit, and one major dietary factor is the high-sugar content (22.8 percent) has a higher sugar content than Coca-Cola (10.6 percent), and ingredients than most people are probably aware of.

Globalization in eating habits has spread a craving for what dieticians call "Si crowd-pleaser and the mainstay at fast-food restaurants, but is not good for c sugar and calories.

Who?

- Community members
- Stakeholders
- Subject Matter Experts
- Organizational staff & board



Healthy Population

Selecting Impactful Indicators Traditional Indi

- Heart disease
- Cancer rates
- Diabetes
- Mortality rate

> lagging indicators

Community Indicators:

- Access to healthy food ccess to parks & trails idewalks & crosswalks
 - Accessible clinics

leading indicators

System

Action Items

☐ Check street

☐ Fix bus shelter

☐ Farmers market

lights



Selecting Impactful Indicators

Addressing data gaps:

- Do primary data collection
- Use a proxy measure
- Provide qualitative information









So **how** do we make this information meaningful?

Interactive website

Community Vision



Dashboard

Data, analysis, sources



Community Identity & Stories

Photos, news, stories, focus on places & people



Teams & Partners

Coordinate Activities + Connect



Events

Schedule of events maintained by all



Feedback

Discussions, Surveys



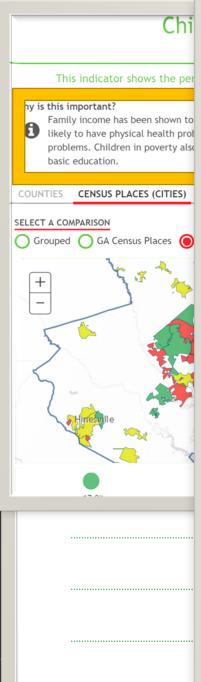
Initiatives

Organize Collaboration



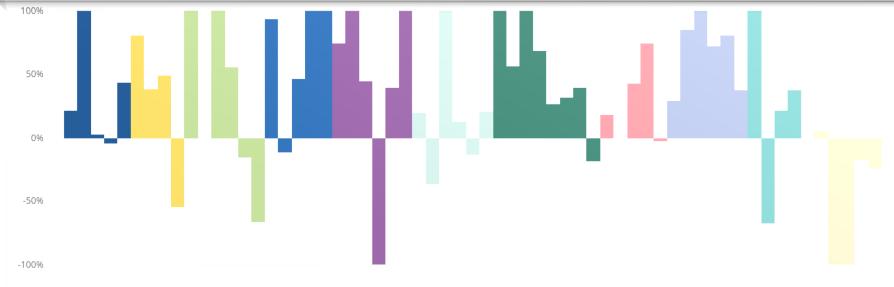
Subscriptions

Community Notifications + Alerts



MORE OF T

Change do neglected I San Antoni happens w greatest ch Bexar Cour







ENGAGEMENT









COMPETITIVENESS





SUSTAINABILITY



BEING









SUMMARY OF PROGRESS

Met & Exceeded **12** (20%)

On Track **10** (16%)

Some Progress **21** (34%)

Off Track **18** (30%)

To see the

Can data tell the whole story?

SA2020 is committed to your community results—originally drafted by 6,000 San Antonians. While the indicators help tell us whether we are making progress, looking at them just as moving in the right or wrong direction doesn't tell the full story. Data is second to the results we want to see. While navigating the indicators, ask yourself:

Why is this indicator important? Which indicators may influence others? Why is this indicator moving in this direction? What do the indicators tell us about our desired results? Who is most impacted by this indicator? What are potential solutions?















South Seattle's Tree Enh

wo of the most ethnically dive outh Park, are in the process ong seen as just an industrial atting together to plant trees a

ost area residents love the trecently have given little though

ne ecosystem services provided by trees are important in reducing air and pise pollution along with improving air quality. In fact, by absorbing and tering out nitrogen dioxide (NO2), sulfur dioxide (SO2), ozone (O3), carbon onoxide (CO), and absorbing minute particulate matter in their leaves, urban ees perform a vital air cleaning service that directly affects the well-being of than dwellers.

COMMUNITY STORIES

Neighbors Supporting Neighbors

In Maranda Hernandez's work to end child abuse as a community health worker, she asks parents about their own childhood experiences. In this way, Maranda builds trust with the parents, shares her own story, and learns about herself along the way.

READ MORE



as our nd know Carina

LUCALIUI

5200 Old Highway 90 West

San Antonio, TX 78227

at I have become more and a lot of interests and can't r SA2020 would give me orking towards making a

Interactive website

01-09-2020



BELLEVUE DOWNTOWN ICE RINK

January 09 – 20, 2020

Presented

bv

Symetra

Location:

Bellevue Downtown Park
Admission: \$10 - \$15
Recurrence: Recurring daily

Visit Website | Send Email

The Bellevue Downtown Ice Rink, presented by Symetra, is now open! This 23-year old holiday tradition, a signature event of the Bellevue Magic Season, features the region's largest seasonal ice skating experience, with more than 9,000 square feet of real ice.

The ice sur...more details



SBCC 14TH ANNIVERSARY CELEBRATION

January 09 - 11, 2020

Presented SouthBellevueCommunityCenter

by:

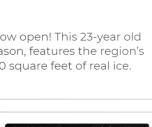
Venue: The Center for Wooden Boats

Time: 6:00 AM - 9:00 PM

Admission: FREE

Recurrence: Recurring daily Visit Website | Send Email

SBCC's 14th Anniversary Celebration Sun, Jan 5- Sat, Jan 11 (times vary by activity) South Bellevue Community Center, 14509 SE Newport Way In celebration of the New Year and to honor SBCC's fourteenth anniversary, many of our instructors will offer their classes, a...more details



Special Event



EVENTS

Four Winds Gallery Celebrates Anniversary With "Form And Spirit" Exhibition

by PQ STAFF

Four Winds Gallery celebrated their 45th anniversary on Walnut Street with "Form and Spirst." an exhibition of resident metalsmith Carol Krena's latest jewelry creations and the innovative work of Pittsburgh sculptor Ken LeDonne.

Read more.



EVENTS

BETWEEN THE ISSUES

Leslie Odom Jr. Performs At The Pittsburgh Promise Gala

by PQ STAFF

On Saturday, November 2, 2019, Tony and Grammy Award-winning performer Leslie Odom Jr. performed at The Pittsburgh Promise's gala, F.N.B. Corporation Presents: A Night of Promise. Odom and his band delighted the crowd with a mix of cover songs. "Hamilton" hits and original material.

Read more...



EVENTS

Photographer George Lange Debuts Personal Collection

by PO STAFF

World-renowned, Pittsburgh-native photographer George Lange debuts new prints and stories from his private collection on Thursday, November 14 at Weisshouse (324 S. Highland Ave.).

Read more...

Natural Environment Community Leaders

Ask

Ask your at-risk patients about access to firearms.

Who is at risk? >

Counsel

Counsel your at-risk patients on safe firearm practices.

How do I counsel? >

Take action

Take further action when there's imminent risk.

What can I do in an emergency? >





Preventing Firearm-Related Injury and Death

Our new educational video prepares providers to assess risk, ask about access to firearms, and counsel on safe firearm practices when indicated.

Providers can earn AMA PRA Category 1 Credits™ for this video course.

Earn CME Credit > Watch the Video >

+ Alerts

support services, for example businesses, healthcare and strong community schools, to make them safe, healthy and livable.

Join the Conversation

Every day, Oregonians are working together to create healthier places in all parts of our state. Check back often to see what's new near you. Got an opinion, idea or event to add to the mix? Share it on our Facebook page and join the conversation.

Portland: Indigenous Healing on January 24

Join Cascadia Behavioral Healthcare for a panel discussion on history, trauma, resiliency and how to work with Native Americans in a culturally responsive way. Developing an awareness of the multigenerational effects of colonization is vital to understanding Native experiences. Sharing stories of historical and present-day challenges helps in the healing process. In this seminar, learn about the concept of historical trauma and its importance when working with individuals, families, tribes, communities and larger systems.

GO TO CONVERSATION

CATEGORIES:

Uncategorized





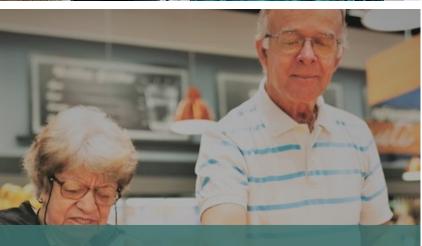
Top Conversations

Is that Happiness in Your Soda—or Something Else?

"I Love This Place": Stories of Changing Neighborhoods

Get Motivated for Walk + Bike Challenge in 2016







ary 30 @ 11:00 am - 12:15 pm UTC-8 | Free - \$20





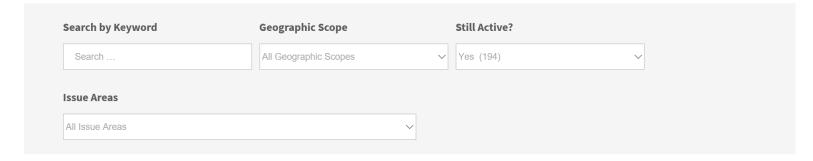




Research

Indicator Projects

Home / Indicator Projects



Missing a community indicators project? Contact us

- ACT Rochester
- Adams County Community Needs Assessment
- Alberni Valley's Vital Signs
- America's Health Rankings
- Arizona Indicators
- Austin Area Sustainability Indicators
- Australian Early Development Census
- Australian National Development Index
- Australian Unity Wellbeing Index
- Baltimore CitiStat
- Baltimore Neighborhood Indicators Alliance
- Benton & Franklin Trends
- Biennial Report on Great Lakes Water Quality

Thank you!



Chantal Stevens
Communityindicators.net
ed@communityindicators.net
@communityIC